

Brains Communication Packages
BRAND DEVELOPMENT

**BRAND &
MESSAGING /**

- Brand guidelines (logo, typography, color variations, brand directions)
- Methodology path to be confirmed during the discovery meeting
- Tagline and key messages (up to 3 key messages)

US\$ 4000

**CORPORATE
MATERIALS /**

- Business cards
- Letterhead
- Envelopes
- Email signatures

US\$ 1500

**PROMOTIONAL
MATERIALS /**

- 1 Brochure / portfolio up to 24 pages
- Powerpoint presentation template (layout for cover and back pages, title page, 1 inside page, typography and color patterns)
- Newsletter Template

US\$ 3000

> Production is excluded

> Content provided by the client